



BRIGHTPOINT AI

 **Microsoft**
Gold Partner

Corporate Overview

Scalable **Industry-specific AI Solutions** & Services

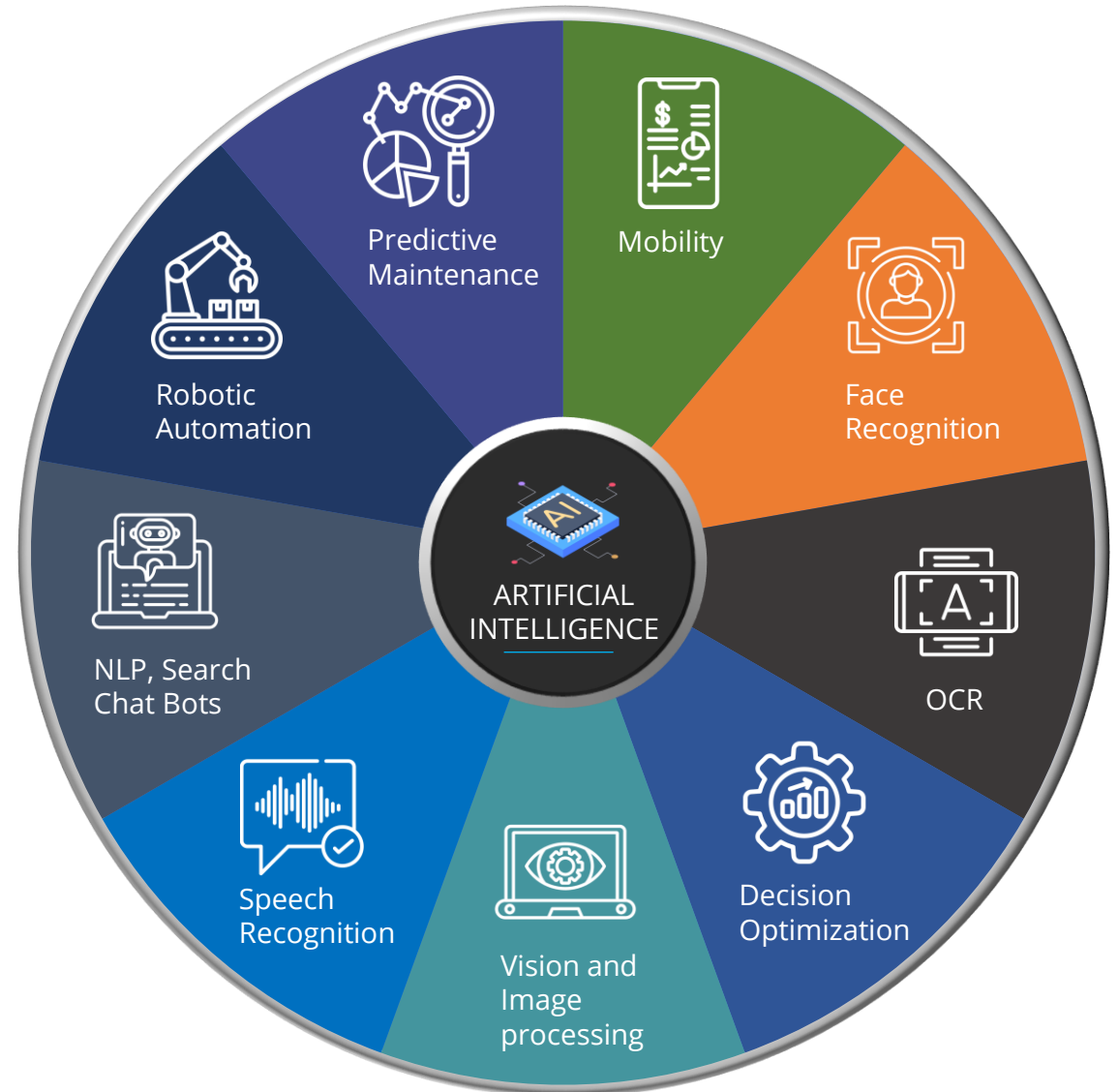


BRIGHTPOINT AI

WHO WE ARE



- Brightpoint AI provides scalable Industry-specific AI Solutions & Services that Accelerates Digital Transformation
- Our AI solutions are ready to deploy and can also be fine-tuned for Industry-specific functionality, each can be quickly personalized to solve unique business challenges
- The solutions are built with cutting-edge intelligent tools & technologies that enable machines to sense, act and learn
- We are a Microsoft Gold Partner and have delivered Microsoft Solutions and Services for over 15+years





PARTNERSHIPS

- Microsoft Solution Partner (Business Applications)
- Microsoft Azure
- Microsoft AI builder
- AWS
- Others



CAPABILITIES

- Computer Vision
- Chatbots
- NLP
- Robotic Process Automation




SERVICE OFFERINGS

- Artificial Intelligence (AI)
- Machine Learning (ML)
- IT Process Automation
- Data Analytics
- AP Automation
- RPA
- IoT



INDUSTRY EXPERTISE

- Higher Education
- Human Resources
- Manufacturing
- Construction
- Healthcare
- Retail



STUDENT RETENTION SYSTEM

Provides a holistic view of each student, utilizing predictive analytics to identify when intervention is needed



STUDENT SUCCESS SYSTEM

Innovative learning analytics solution designed to unlock each student's full potential



ADMISSION OPTIMIZER

Transform admissions and enrollment process with Admissions Optimizer, cutting-edge AI and machine learning solution **designed to streamline and enhance your institution's recruitment efforts**



CAREER PLANNER

Innovative cognitive algorithm-based solution **designed to help students bridge the gap between their academic accomplishments and their dream careers**

- High dropout rates
- Lack of understanding of the causes of desertion
- Lack of indicators to predict dropout
- Loss of revenue due to lack of retention
- Achieving recruitment, admissions, and enrollment goals
- Identifying learning pattern of students



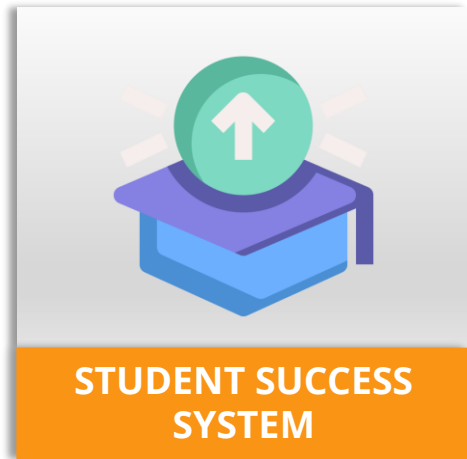
STUDENT RETENTION SYSTEM

KEY FEATURES

- Decrease the dropout rate using artificial intelligence methods
- Based on the integration of information from different sources we create a unique profile per-student with which it is possible to generate models that calculate the probability of a student dropping out at a specific point in time
- Based on this analytical input, early retention strategies can be designed to reduce the dropout rate
- Likewise, this architecture will serve to lay the analytical foundations of the university. Visualization of results on dashboards
- Periodic interventions to boost student retention

BENEFITS

- SRS identifies potential academic trouble points for each student
- Develops a comprehensive understanding of each student's characteristics
- Creates an individualized commitment index using data related to motivation, aspirations, and cognitive engagement histories
- Performance and interaction data is accumulated into the model to pinpoint precisely when a student will experience difficulties and identify multidimensional solutions that can be implemented in real time

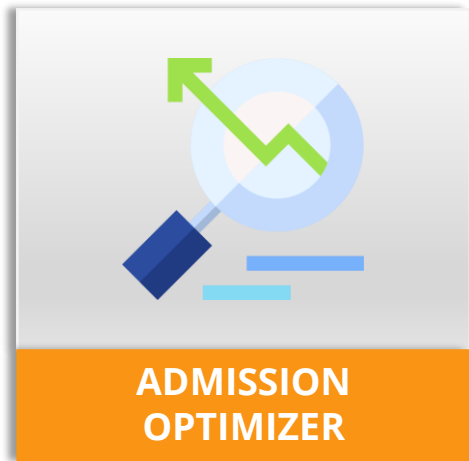


KEY FEATURES

- AI-driven learning analytics for deep insights into the individual learning process
- Virtual pedagogical bot, for personalized messages and guidance
- Proactive virtual assistant, for assignment reminders and due date notifications
- Integration with learning management systems for seamless data analysis
- API services and GPT-enabled dialogues for versatile and interactive communication
- Comprehensive Power BI reports with personalized nudges for educators
- Built on the Microsoft cloud and utilizing the Open Education Analytics framework

BENEFITS

- Improved metacognition and motivation for enhanced student performance
- Tailored support for each student, enabling a more effective learning experience
- Empowered educators with actionable insights and personalized nudges to better support their students
- Scalable solution, ensuring every student receives individualized attention
- Robust reporting capabilities for data-driven decision-making
- Proactive assistance with assignment management and deadline tracking

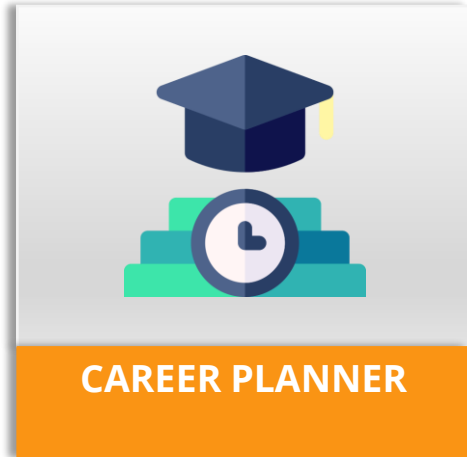


KEY FEATURES

- Transform your admissions and enrollment process with Admissions Optimizer
- Designed to streamline and enhance your institution's recruitment efforts
- Running on the Microsoft cloud and seamlessly syncing with your institutional CRM
- Equips your admissions and enrollment teams with powerful insights to make data-driven decisions
- Delivered as a SaaS solution, Admissions Optimizer provides comprehensive yearly maintenance, ensuring optimal performance and continuous support

BENEFITS

- Streamlined admissions and enrollment process through AI-driven insights
- Improved targeting and resource allocation for maximum conversion rates
- Enhanced candidate profiling for more effective recruitment strategies
- Data-driven decision-making to optimize marketing campaigns and minimize costs
- Seamless integration with your institutional CRM and the Microsoft cloud
- SaaS delivery model for convenience, scalability, and cost-effectiveness
- Comprehensive yearly maintenance, including cloud infrastructure, recurrent calibrations, model and data engineering maintenance, and support



KEY FEATURES

- Discover the power of personalized career planning with Career Planner, our innovative cognitive algorithm-based solution designed to help students bridge the gap between their academic accomplishments and their dream careers
- Career Planner analyzes each student's completed courses, preferred industries, and job offers to expose potential skill gaps and maximize their employability
- Delivered as a SaaS solution, Career Planner offers an unparalleled experience that prescribes tailored course routes, empowering students to pursue lifelong learning and achieve their career aspirations

BENEFITS

- Empower students to bridge the gap between academic accomplishments and career goals
- Maximize employability by addressing skills gaps and tailoring education to industry needs
- Enhance curriculum development by identifying popular and in-demand skills
- Enable lifelong learning through personalized course recommendations
- Streamline course selection and career planning with a user-friendly platform



BUSINESS OBJECTIVES

Understand business objectives and define a project plan



DISCOVER

Design and recommend the potential AI processes



DEFINE

Define goals & success criteria in conjunction with Business users



FEASIBILITY CHECK


Perform feasibility check by studying the existing processes and applications



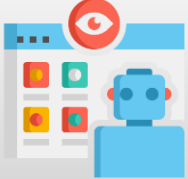
PROOF OF CONCEPT

Build a PoC that provides insights to system design and development approach


Consulting | Implementation | Support




CONSULTING



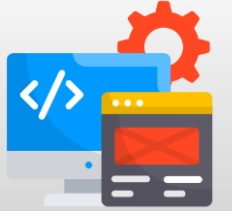
TESTING



IMPLEMENTATION



**SUPPORT &
OPTIMIZATION**



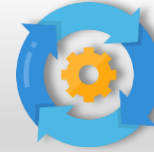
**AUTOMATION
DESIGN**

BPAI offers a range of services, including Consulting, Implementation, and Support. As a part of our consultation, we work with your teams to do an initial assessment of your landscape, existing processes and sketch out a roadmap for Automation



ACCURACY

Highest accuracy and uniformity – much less prone to error or typos



CONSISTENCY

Routine tasks are performed as designed each and every time



LOW TECHNICAL BARRIER

No Programming skills needed to configure a bot



RELIABILITY

Bots run 24/7 without interruption



COMPLIANCE

Bots follow regulatory compliance rules & provide an audit trail history



PRODUCTIVITY

Improved and faster process cycle times compared to manual process approaches



NON-INVASIVE TECHNOLOGY

No disruption to underlying legacy systems, reducing the load on IT



IMPROVED EMPLOYEE SATISFACTION

Employees can dedicate more time to engaging, interesting tasks



BRIGHTPOINT AI

GLOBAL CUSTOMERS





BRIGHTPOINT AI

Thank You

We Highly Appreciate your Time

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