BRIGHTPOINT AI

Microsoft Gold Partner

Corporate Overview

Scalable **Industry-specific AI Solutions** & Services
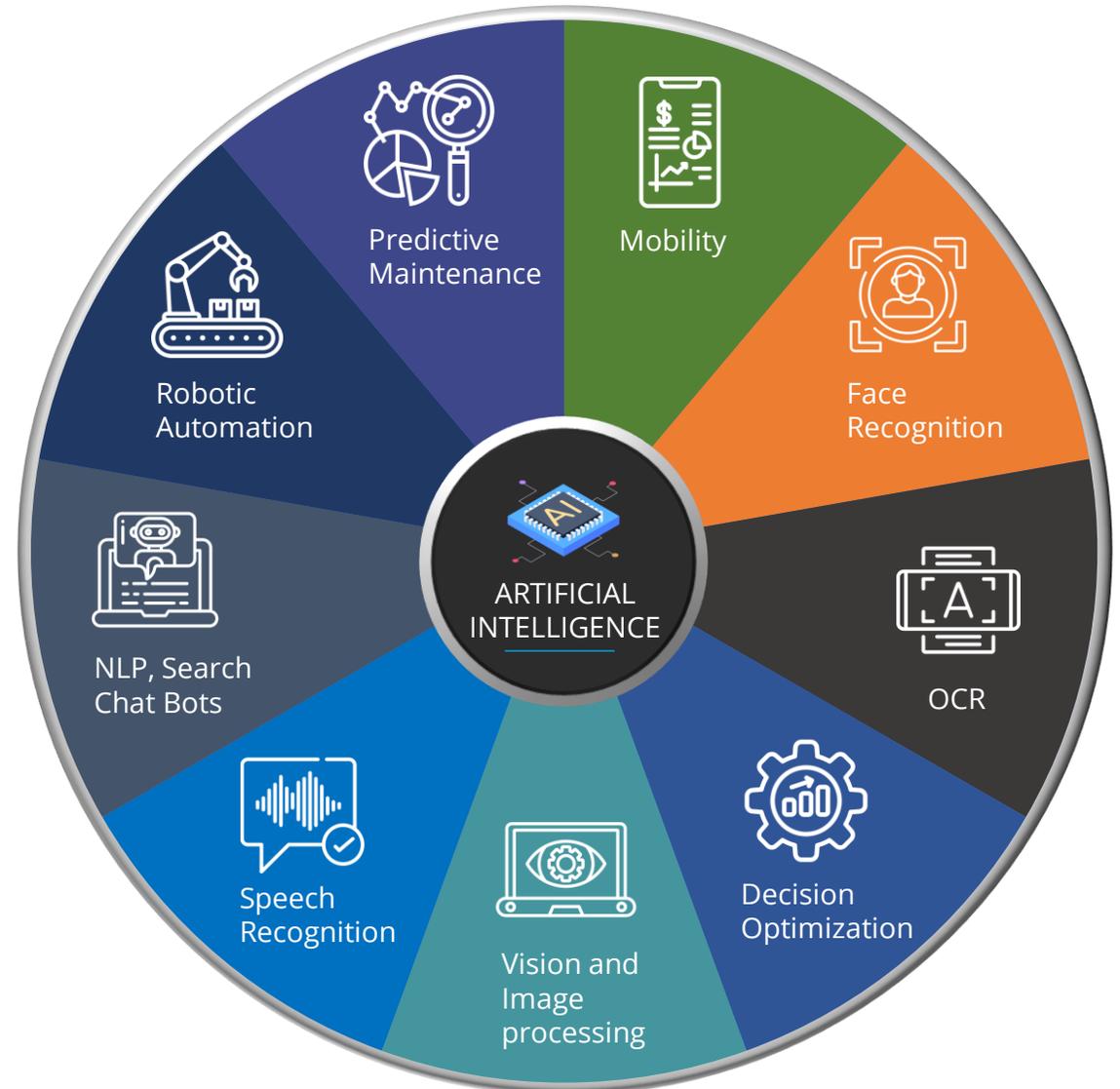
WHO WE ARE

➔ Brightpoint AI provides scalable Industry-specific AI Solutions & Services that Accelerates Digital Transformation

➔ Our AI solutions are ready to deploy and can also be fine-tuned for Industry-specific functionality, each can be quickly personalized to solve unique business challenges

➔ The solutions are built with cutting-edge intelligent tools & technologies that enable machines to sense, act and learn

➔ We are a Microsoft Gold Partner and have delivered Microsoft Solutions and Services for over 15+years

ARTIFICIAL INTELLIGENCE

- Predictive Maintenance
- Mobility
- Face Recognition
- OCR
- Decision Optimization
- Vision and Image processing
- Speech Recognition
- NLP, Search Chat Bots
- Robotic Automation

VALUE PROPOSITION

PARTNERSHIPS

- Microsoft Solution Partner (Business Applications)
- Microsoft Azure
- Microsoft AI builder
- AWS
- Others

CAPABILITIES

- Computer Vision
- Chatbots
- NLP
- Robotic Process Automation

SERVICE OFFERINGS

- Artificial Intelligence (AI)
- Machine Learning (ML)
- IT Process Automation
- Data Analytics
- AP Automation
- RPA
- IoT

INDUSTRY EXPERTISE

- Higher Education
- Human Resources
- Manufacturing
- Construction
- Healthcare
- Retail

ASSESSMENT AND CONSULTING APPROACH

BUSINESS OBJECTIVES

Understand business objectives and define a project plan

DISCOVER

Design and recommend the potential AI processes

DEFINE

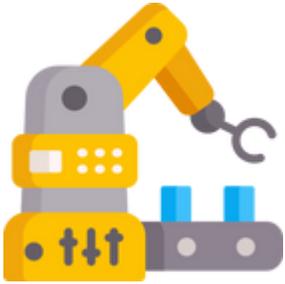Define goals & success criteria in conjunction with Business users

FEASIBILITY CHECK

Perform feasibility check by studying the existing processes and applications

PROOF OF CONCEPT

Build a PoC that provides insights to system design and development approach

INDUSTRY-SPECIFIC AI SOLUTIONS

MANUFACTURING

➔ Predictive Maintenance
➔ Quality Control
➔ Supply Chain Optimization
➔ Inventory Management
➔ Co-bot Technology
➔ Process Automation

HIGHER EDUCATION

➔ Predictive Analytics
➔ Prescriptive Analytics
➔ Reporting Dashboard
➔ Student Retention Solution
➔ Student Success Solution
➔ Admissions Optimizer
➔ Career Planner

SMART CITIES

➔ Public Safety
➔ Traffic Management
➔ Energy Management
➔ Waste Management
➔ Smart Lighting
➔ Smart Parking
➔ Environmental Monitoring

RETAIL

➔ Personalized Product Recommendations
➔ Chatbots
➔ Predictive Analytics
➔ Visual Search
➔ Customer Sentiment Analysis

ACROSS INDUSTRIES

➔ Document Parsing
➔ Form Extractor
➔ Resume Scorer
➔ Applicant Tracking System

AI SERVICES

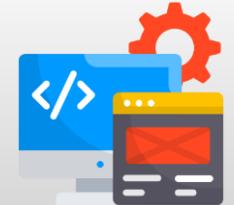## Consulting | Implementation | Support

| CONSULTING | TESTING | IMPLEMENTATION | SUPPORT & OPTIMIZATION | AUTOMATION DESIGN |

BPAI offers range of services, including Consulting, Implementation, and Support. As a part of our consultation, we work with your teams to do an initial assessment of your landscape, existing processes and sketch out a roadmap for Automation

BENEFITS OF AI

BRIGHTPOINT AI

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ACCURACY
Highest accuracy and uniformity – much less prone to error or typos

CONSISTENCY
Routine tasks are performed as designed each and every time

LOW TECHNICAL BARRIER
No Programming skills needed to configure a bot

RELIABILITY
Bots run 24/7 without interruption

COMPLIANCE
Bots follow regulatory compliance rules & provide an audit trail history

PRODUCTIVITY
Improved and faster process cycle times compared to manual process approaches

NON–INVASIVE TECHNOLOGY
No disruption to underlying legacy systems, reducing the load on IT

IMPROVED EMPLOYEE SATISFACTION
Employees can dedicate more time to engaging, interesting tasks

Thank You

We Highly Appreciate your Time

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