BRIGHTPOINT AI

Scalable **Industry-specific AI Solutions** & Services Accelerating Digital Transformation
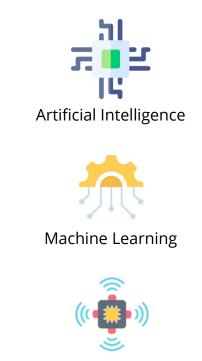

- Predictive Maintenance
- Mobility
- Robotic Automation
- Face Recognition
- NLP, Search Chat Bots
- OCR
- Speech Recognition
- Vision and Image processing
- IoT

ARTIFICIAL INTELLIGENCE

Who We Are

➜ Brightpoint AI provides scalable **Industry-specific AI Solutions & Services** that Accelerates Digital Transformation

➜ Our AI solutions are **ready to deploy and can also be fine-tuned for Industry-specific functionality**, each can be quickly personalized to solve unique business challenges

➜ The solutions are **built with cutting-edge intelligent tools & technologies** that enable machines to sense, act and learn

➜ We are a **Microsoft Gold Partner** and have delivered Microsoft Solutions and **Services for over 15+years**

Artificial Intelligence

Machine Learning

Internet of things

Why Brightpoint AI ?

➜ Conceptualization to implementation

➜ A well constructed & well-planned pathway

➜ Focused team with highly specialized skills

➜ Certified Process Consultants, Architects and Developers

➜ To obtain the most desirable outcomes

➜ Domain expertise of Higher Education, Smart City, Manufacturing, Distribution and Retail

Why AI-Driven Applications?

➜ Intelligent and almost human-like smart decision-making

➜ Improved speed, reduced cost of running business operations by automating tasks

➜ In-depth actionable insight into dynamic market trends

➜ Improved business processes monitoring enabling future readiness

Scalable Industry-specific AI Solutions

MANUFACTURING
➔ Predictive Maintenance
➔ Quality Control
➔ Supply Chain Optimization
➔ Robotics and Automation
➔ Demand Forecasting
➔ Energy Management

SMART CITY
➔ Traffic Management
➔ Public Safety
➔ Energy Management
➔ Waste Management
➔ Smart Lighting
➔ Smart Parking
➔ Environmental Monitoring

DISTRIBUTION
➔ Route Optimization
➔ Inventory Optimization
➔ Demand Forecasting
➔ Quality Control

HIGER EDUCATION
➔ Student Retention Solution
➔ Student Portrait System
➔ Admissions Optimizer
➔ Career Planner

RETAIL
➔ Personalized Product Recommendations
➔ Chatbots
➔ Predictive analytics
➔ Visual Search
➔ Customer Sentiment Analysis

ACROSS INDUSTRIES
➔ Document Parsing
➔ Form Extractor
➔ Resume Scorer
➔ Applicant Tracking System

Consulting Approach

➔ Understand business objectives and define a project plan

➔ Design and recommend the potential AI processes

➔ Define goals & success criteria in conjunction with Business users

➔ Perform feasibility check by studying the existing processes and applications

➔ Build a PoC that provides insights to system design and development approach

We use resourceful AI Solutions, integrating them with existing processes, systems, and the human element to create better outcomes for our clients
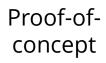
Business Objectives	Discover	Define	Feasibility Check	Proof-of-concept

Connect with us